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ONE PEOPLE STORY COM

Headshots and personal branding photo session in Portrait Studio in Katowice or in another location – in Poland.

Date and place need to be agreed.

Each portrait session is preceded by a meeting, telephone conversation or email correspondence to determine the needs and expectations for the portraits, the development of the concept and idea for the photos.

The price of the session consists mainly of two elements: time spent on the session **(1)** and later post-production, i.e. processing of selected photographs **(2)**. The third element is the extension of the license from the standard one to the possibility of using the photographs in a large-format outdoor advertising campaign or selling the photographs as a product or selling rights of property **(3)**. The fourth element is possible additional costs such as: make-up service, stylist's consultation, room rental, access outside the cities of Katowice agglomeration, accommodation **(4)**. The sum of the above points gives the final valuation of the session.

1. a photo day:

- two-hour session in my Portrait Studio: 400 PLN (492 PLN with VAT tax)
- two-hour session outside of my Portrait Studio: 450 PLN (553,50 PLN with VAT tax) (during a two-hour session it is possible to produce 3 / 4 various portraits with different clothing, light, photographic backdrop)
- half a photo day - up to 4 hours in my Portrait Studio: 550 PLN (676,50 PLN with VAT tax)
- half a photo day - up to 4 hours outside of my Portrait Studio: 600 PLN (738 PLN with VAT tax) (half a day of shooting is time to work out 5 / 8 various portraits with different clothing, light, photographic backdrop)
- A photo day is up to 8 hours: 1000 PLN (1200 PLN with VAT tax)

The photo session time is intended for:

- preparing for the session – make-up, hairstyle, choosing outfits,
- photography - creating portraits, changing lighting, backdrops, outfits,
- viewing images on a computer monitor, selecting and accepting portraits.

NOTE: if you need only **one photo**, ask for an **express photo session**.

2. postproduction: processing and retouching of photos selected by the portrayed person.

The choice can be made during the photo session or later by viewing the previewed images (without retouching, small size, with watermark):

- 90 PLN (110,70 PLN with VAT tax) for one selected shot

The post-production process includes work with: exposure, framing, tonality, sharpness, possible change of colour to black and white, retouching.

The retouching process includes tarnishing of the face skin, brightening of the shadows on the face, removal of skin discoloration, however, always to the limit of naturalness of the photographed person; and general arrangement of the interior/ environment: e.g. removal of small spots, dust, details.

The retouch does not include advanced graphic changes requiring interaction with the graphic designer (i.e., cutting, removal of things and people, reconstruction of the image in this place, changing colours into others, adding elements to the photograph, changing proportions and shapes of things and people, creating visualization in the photograph).

I do not pass on photographs not developed in the post-production process.

Photographs will be delivered in JPG files without compression, in 300 dpi and in Internet version (reduced, 2500 px longer side, 72 dpi).

3. license to use the photographs: the regular price includes a license unlimited territorially, for an unspecified period of time, in the following fields of exploitation: use, reproduction, recording and display in the company's promotional materials in digital form, on the Internet and printed materials (e.g. leaflets, folders, catalogues, press publications and in trade magazines, etc.).

The fields of use of photographs are specified in the agreement.

NOTE:

The extension of the license from the standard one to the possibility of using the photographs in a large-format outdoor advertising campaign (billboard, citylight, banner, large fabric, etc) or selling the photographs as a product or as a part of it and or selling rights of property.

4. possible additional costs:

- professional make-up,
- a stylist's consultation,
- access outside the cities of Katowice agglomeration,
- accommodation,
- space rental.