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ONE PEOPLE STORY COM

HOW TO PREPARE FOR A BUSINESS SHOOT?

OUTFIT

Consider the **dress code** of your industry, but at the same time, let the clothes emphasise your **personality** and be consistent with your **brand**.
Feel comfortable in well-fitting clothes.

You can mix your outfits from the **formal** (suits, dresses) to the completely **casual** (T-shirt, jeans). Be yourself, don't „dress up“.

Choose **strong colours** or **large, graphic patterns** if they suit your image.

Bring your outfits to the session **neat and ironed**. If something gets creased in transport – don't worry, the iron in the Studio will be there for you to use. Change into them just before shooting, in my Studio.

Jewellery should be discreet, but match large and costumed jewellery when it is part of your style.

Look elegant and stylish. Be yourself.

HAIRSTYLE

Be natural, a hairstyle like the one you have every day will always be ok. For different shoots you can pin your hair up or leave it down. It's good to be able to change your hairstyle. So I'd rather not get a hairdresser's haircut that is very

fixed as it will be difficult or impossible to change during the shoot.

If you want to freshen up your cut and/or colour, please do this a **few days before** your session. Don't do it at the last minute - sometimes hair appointments can get longer or something goes wrong. It would be a shame to cancel your session because of this.

I always have hairspray in the Studio for you to use.

MAKE-UP

I do photo shoots **with and without make-up artist**. Of course, I prefer her participation. Business make-up is a „**make-up no make-up style**“, that is delicate, emphasises your beauty assets and covers up your imperfections. The make-up artist always asks about your preferences and style, and won't do anything you don't want.

One thing is certain - **the result will be professional** regardless of the make-up artist's involvement, the portraits will not suffer in quality due to her absence.

Take a look at the photos on my website. Get inspired!

<https://joannanowicka.com/en/portraits/>

Call or write if you have any questions! See you :)