



© Joanna Nowicka Com
ONE PEOPLE STORY COM

HOW TO PREPARE FOR AN ART PORTRAIT SHOOT?

OUTFIT

The ART portrait session usually takes place in my Portrait Studio in Katowice and I shoot it in the convention of minimalist black and white photography.

The colours of the outfits are therefore not a priority, but tonalities – from black to white – are important. All colours will translate into different shades of grey.

Patterns will look great. Large graphic or small delicate ones. Maybe some important lettering on a T-shirt? They will add a graphic touch.

The style depends on what effect you want for the photo – casual (jeans, T-shirts) or elegant (dress, suit). We can also use different styles for individual shots.

It's worth taking care with the **accessories**. Hats, glasses, unusual jewellery, boas, fur collars. Coats, oversize jackets, unusual and quirky things will also work.

I know that the contents of our wardrobe don't always make it easy to choose outfits for a shoot – **take more**, I'll help you choose. The most important thing is that you look and feel **good, comfortable, yourself**. This session is not about dressing you up and creating someone you are not. **It's about your unique personality traits, natural beauty and originality.**

Bring your outfits to the session neat and ironed. If something gets creased in transport – don't worry, you will use the iron in the Studio.

For women: in the Studio I have fabrics that can be upcycled in a very original way. The fabric will give the effect of a beautiful satin dress, black or white. So also bring different models of underwear, for example a bra with removable straps - this will help with the arrangement of the dress if you want to use it.

To see how completely simple outfits can look, I invite you to take a look at the series **Beautiful People**. You can find it on my website:

<https://joannanowicka.com/en/beautiful-people/>

There is also the video that was made for the first exhibition of Beautiful People:

<https://www.youtube.com/watch?v=spCoLkf319E&t=1s>

If **more than one person is involved** in the shoot, it is a good idea to have everyone dressed cohesively - from tonality and patterns (for example, everyone in striped shirts + jeans, or black, or blazers, etc.), through to style (in one shot to have everyone either casual or elegant). This consistency will add aesthetic value to the photos, be visible and influence the perception of the portraits. Of course, you can take two / three variations of outfits so that I can take varied shots and generally more if you need help and advice on your choice.

HAIRSTYLE

Be natural, a hairstyle like the one you have every day will always be ok. For different shoots you can pin your hair up or leave it down. It's good to be able to change your hairstyle. So I'd rather not get a hairdresser's haircut that is very fixed as it will be difficult or impossible to change during the shoot.

If you want to freshen up your cut and/or colour, please do this a **few days before** your session. Don't do it at the last minute - sometimes hair appointments can get longer or something goes wrong. It would be a shame to cancel your session because of this.

I always have hairspray in the Studio for you to use.

MAKE-UP

I do sessions both **with and without a make-up artist**. Which option you prefer is up to you. Both options for me are ok.

In black and white photography the colours don't matter, but make-up can add a graphic quality to the face.

One thing is certain - **the result will be professional** regardless of the make-up artist's involvement, the portraits will not suffer in quality due to her absence.

Finally, please take a look at my website, both see Beautiful People and the portrait gallery: <https://joannanowicka.com/en/portraits/>
Lots of classic branding photography there, but there's more. Have a look, it might inspire you.

Call or write if you have any questions! See you :)