



© Joanna Nowicka Com
ONE PEOPLE STORY COM

Headshots and personal branding photo session in Portrait Studio in Katowice or in another location.

Date and place need to be agreed. **The following prices refer to work in Poland.**

Each portrait session is preceded by a meeting, telephone conversation or email correspondence to determine the needs and expectations for the portraits, the development of the concept and idea for the photos.

The price of the session consists mainly of two elements: time spent on shooting (1) and later post-production, i.e. processing of selected photographs (2).

The third element is the extension of the license from the standard one to the possibility of using the photographs in a large-format outdoor advertising campaign or selling the photographs as a product or selling rights of property (3).

The fourth element is possible additional costs such as: make-up service, stylist's consultation, room rental, access outside the cities of Katowice agglomeration, accommodation (4).

The sum of the above points gives the final valuation of the session.

1. a photo day:

Time of a shooting	Shoot in the Portrait Studio or outdoors (session without studio lighting)	Shoot in an arranged studio setting in a location outside of my Portrait Studio
up to 2 hours	450 PLN (553.50 PLN incl. VAT)	500 PLN (615 PLN incl. VAT)
half a shooting day - up to 4 hours	600 PLN (738 PLN incl. VAT)	650 PLN (799.50 PLN incl. VAT)
a full day of shooting - up to 8 hours	1100 PLN (1353 PLN incl. VAT)	1100 PLN (1353 PLN incl. VAT)

How does the number of photos expected compare to the time I need to complete the session?

- during a session lasting up to two hours I guarantee to produce 3 / 4 a variety of studio portraits for one person, taking into consideration changes in outfits, backgrounds, light. Or for example one portrait for four people each.
- during a session of up to four hours I guarantee the creation of 5 / 8 a variety of studio portraits including changes in outfits, backgrounds, light. Or one portrait each for a group of up to 8 people.
- we always discuss what you need beforehand, so I am able to declare in what time I will work out the expected series of photographs.

The photo shoot time is intended for:

- preparing for the session – make-up, hairstyle, choosing outfits,
- photography – creating portraits, changing light, backdrops, outfits,
- viewing images on a computer, selecting and accepting portraits.

NOTE: if you need only **one photo**, ask for an **express photo shoot**.

2. postproduction: processing and retouching of photos selected by the portrayed person.

The choice can be made during the photo session or later via previews (without retouching, small size, with watermark). Photographs for post-production can already be selected during the shoot.

- **90 PLN (110,70 PLN incl. VAT) for one selected shot**

The post-production process includes work with: exposure, framing, tonality, sharpness, possible change of colour to black and white, retouching.

The retouching process includes work with a skin – removal of skin discoloration, brightening of the shadows on the face, however, always to the limit of naturalness of the photographed person; and general arrangement of the interior/ environment: e.g. removal of small spots, dust, details.

The retouch does not include advanced graphic changes requiring interaction with the graphic designer (i.e., cutting, removal of things and people, reconstruction of the image in this place, changing colours into others, adding elements to the photograph, changing proportions and shapes of things and people, creating visualization in the photograph).

I do not pass on photographs not developed in the post-production process.

Photographs will be delivered in JPG files without compression, in 300 dpi and in Internet version (reduced, 2500 px longer side, 72 dpi).

3. license to use the photographs: the regular price includes a license unlimited territorially, for an unspecified period of time, in the following fields of exploitation: use, reproduction, recording and display in the company's promotional materials in digital form, on the Internet and printed materials (e.g. leaflets, folders, catalogues, press publications and in industry magazines, etc.).

The fields of use of photographs are specified in the agreement.

NOTE:

The extension of the license from the standard one to the possibility of using the photographs in a large-format outdoor advertising campaign (billboard, citylight, banner, large fabric, etc) or selling the photographs as a product or as a part of it and selling rights of property - **in such cases, the price is set individually.**

4. possible additional costs:

- professional make-up,
- a stylist's consultation,
- access outside the cities of Katowice agglomeration,
- accommodation,
- space rental.