



#ZróbSobiePortretUNowickiej

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HOW TO PREPARE FOR AN ART PORTRAIT SHOOT?

OUTFIT

The ART portrait session usually takes place in my Portrait Studio in Katowice and I shoot it in the convention of minimalist black and white photography.

The colours of the outfits are therefore not a priority, but tonalities – from black to white – are important. All colours will translate into different shades of grey.

Patterns will look great. Large graphic or small delicate ones. Maybe some important lettering on a T-shirt? They will add a graphic touch.

The style depends on what effect you want for the photo – casual (jeans, T-shirts) or elegant (dress, suit). We can also use different styles for individual shots.

It's worth taking care with the **accessories**. Hats, glasses, unusual jewellery, boas, fur collars. Coats, oversize jackets, unusual and quirky things will also work.

I know that choosing outfits for a shoot is not always easy – **take more**, I will help you choose. The most important thing is that **you look and feel good, comfortable and relaxed**. This shooting is not about dressing you up and creating someone you are not. **It's about your unique personality traits, natural beauty and originality.**

Bring your outfits to the session neat and ironed. If something gets creased in transport – don't worry, you will use the iron in the Studio.

For women: I have fabrics that can be upcycled in a very original way. The fabric will give the effect of a beautiful satin dress, black or white. So also bring different models of underwear, for example a bra with removable straps – this will help with the arrangement of the dress if you want to use it.

To see how simple but interesting outfits can look, I invite you to take a look at the series **Beautiful People**. You can find it on my website:

www.joannanowicka.com/en/beautiful-people/

There is also the video that was made for the first exhibition of Beautiful People:

<https://www.youtube.com/watch?v=spCoLkf319E&t=1s>

If **more than one person is involved** in the shoot, it is advisable that everyone dress cohesively – from tonality and patterns (striped shirts + jeans, or everyone in black or in black and white to form a chequered pattern, etc.) and in the same style.

This consistency will be recognisable in the photo of course, it will make you look like a harmonious team. Of course, you can take two / three variations of outfits, for varied shots.

If you are not sure how to put together your outfits, please ask me.

HAIRSTYLE

Be natural, a hairstyle like the one you have every day will always be ok. For different shoots you can pin your hair up or leave it down. It's good to be able to change your hairstyle. So I'd rather not get a hairdresser's haircut that is very fixed as it will be difficult or impossible to change during the shoot. Bring a curling iron or straightener if you use one.

If you want to freshen up your cut and/or colour, please do this a **few days before** your session. Don't do it at the last minute – sometimes hair appointments can get longer or something goes wrong. It would be a shame to cancel your session because of this.

I always have hairspray in the Studio for you to use.

MAKE-UP

I do shoots both **with and without a make-up artist**. You decide whether the make-up artist will accompany us. For me, both options are fine.

In black and white photography, the colour of the make-up doesn't matter of course, but the make-up adds a graphic touch to the face.

One thing is for sure - **the effect will be professional even if there is no make-up artist on set**, the portraits will not suffer in quality due to her absence.

Finally, please take a look at my website, both see Beautiful People and the portrait gallery: www.joannanowicka.com/en/portraits/
Lots of classic photographs but there are others too. Take a look, maybe it will inspire you.

Call or write if you have any questions! See you :)