



© Joanna Nowicka Com
ONE PEOPLE STORY COM

EXPRESS photo shoot / headshots and personal branding photo session / one photo

Portrait Studio Katowice

The EXPRESS image shoot is a work on one portrait intended for commercial activities.

Date: need to be agreed.

The following prices refer to work in my Portrait Studio in Katowice.

PRICE: PLN 285 (231.71 + 23% VAT) for one selected portrait.

AMOUNT INCLUDES:

1. portrait work in a session lasting up to 30 minutes.
2. post-production - professional processing and retouching of the selected photograph.

The post-production process includes work with: exposure, framing, tonality, sharpness, possible change of colour to black and white, retouching.

The retouching process includes tarnishing of the face skin, brightening of the shadows on the face, removal of skin discoloration, however, always to the limit of naturalness of the photographed person; and general arrangement of the interior/ environment: e.g. removal of small spots, dust, details.

The retouch does not include advanced graphic changes requiring interaction with the graphic designer (i.e., cutting, removal of things and people, reconstruction of the image in this place, changing colours into others, adding elements to the photograph, changing proportions and shapes of things and people, creating visualization in the photograph).

I do not pass on photographs not developed in the post-production process.

Photographs will be delivered in JPG files without compression, in 300 dpi and in Internet version (reduced, 2500 px longer side, 72 dpi).

3. license to use the photographs: the regular price includes a license unlimited territorially, for an unspecified period of time, in the following fields of exploitation:
- use on the website and social media;
 - use for press releases on the internet, including on professional portals;
 - use for mailings;
 - use in marketing activities on the Internet, including purposes of promotion and advertising on websites and in the electronic press;
 - fixation or display on CVs, flyers, posters, business cards, brochures company folders and catalogues, roll-ups;
 - fixation and display in newspapers (daily, weekly, monthly, quarterly).

NOTE:

The extension of the license from the standard one to the possibility of using the photographs in a large-format outdoor advertising and political campaign (billboard, citylight, banner, large fabric, etc) or selling the photographs and selling rights of property - **in such cases, the price is set individually.**

THE COURSE OF THE SESSION AND FINANCIAL SETTLEMENT:

- the session is preceded by a phone call or email correspondence - I want to know your expectations, this will help to work out the concept and idea for the photo.
- working out the portrait during the 30 minute session - this is the time for preparation, work on the portrait, viewing the photographs during the shoot and acceptance of the results.
- selection of photographs is possible already during the session or later
 - previews sent by e-mail (previews are photos in small size and resolution, with a watermark, before processing, without the possibility of publication - they are not a finished product).
- Possibility to select more than one photograph:

additional shot: PLN 200 (PLN 162.60+ 23% VAT)

- after selecting the photographs for post-production, I issue a VAT invoice (transfer, seven-day payment term).
- I send the finished photographs within 3 working days from the date of payment. I transfer photographs in digital form, via e-mail or platform „we transfer“.

NOTE: the EXPRESS shoot due to the minimal order, takes place under the following conditions:

- the result of the express session will be a portrait of a classic, universal character (creative action based on an unusual concept requires more time).
- make-up and hairstyle take place outside the studio, it's on your side
- the session time allows for one outfit proposal (clothes must be ironed, it is best to change into them in the studio just before the session).
- the express shoot concerns working with one person. The photo of several people at the same time takes a longer session time - ask about the possibilities of cooperation.
- the accepted delay time is 10 minutes. Otherwise, the session time is reduced by the time of the lateness or the session is cancelled.

Find out how to prepare for the headshoot and business session - read here:
www.joannanowicka.com/en/check-out/

My portfolio can be found on my website: www.joannanowicka.com

By joining the session, you accept the terms and conditions of cooperation contained in this offer.